

AiGILE Success Story: Vivitrol



Challenging Goals

- Opioid and alcohol addiction is a major epidemic in the US.
- Vivitrol is only non-addictive, non-narcotic treatment for opioid and alcohol addiction.
- But, it was grossly underperforming in the market.

Real world success

- Vivitrol has been growing steadily at 29% CAGR every year since the messaging optimization

VIVITROL Net Sales(\$M)

